



PROJECT ORANGE THUMBSM

Project Orange ThumbSM – Providing the Tools to Grow

Grant Information

Project Orange ThumbSM recipients will receive grants of up to \$1,500.00 in Fiskars® Garden Tools (retail value), as well as up to \$800.00 in gardening-related materials such as plants, seeds, mulch, etc. Recipients will also receive Project Orange ThumbSM t-shirts for garden members/volunteers.

Eligibility

Gardens and/or gardening projects geared toward community involvement, neighborhood beautification, horticultural education and/or sustainable agriculture are eligible. Community garden groups, as well as schools, youth groups, retirement communities, treatment facilities, community centers, camps, clubs, etc. are encouraged to apply.

Only group applications will be considered; single individuals and/or single families are not eligible for a Project Orange ThumbSM grant.

This is not a contest or sweepstakes, but rather a public grant program.

All information (including at least three photos/plans) is required to process the application. Applications that do not address all criteria will not be considered.

Deadline/Notification

- **Application deadline is February 28, 2007. All applications must be received or postmarked by midnight on February 28, 2007. Faxed applications will NOT be accepted.**
- Grant recipients will be notified on or before March 12, 2007.
- Grant recipients will be posted on www.fiskars.com on or before March 16, 2007.

Please send completed application to:

**Fiskars Project Orange Thumb
c/o Stephan & Brady
PO Box 14638
Madison, WI 53708**

For more information, email orangethumb@fiskars.com or call 608-241-4141 ext. 236.



PROJECT ORANGE THUMB.

**Application for a Project Orange Thumb Grant from
Fiskars Garden & Outdoor Living**

Contact name: _____

Contact shipping address: _____

Contact city, state, zip: _____

Contact phone: _____

Contact email address: _____

Garden name: _____

Garden location: _____

Requested planting date(s) (after April 2, 2007). Please allow a 4 week window:

_____ to _____
(mm/dd/yyyy) (mm/dd/yyyy)

All entries **must** include at least three (3) clear photos (but no more than 5) of the garden or proposed space.

On a separate sheet(s) of paper, please provide an overview of your gardening project. Your overview **must** include the following:

- **Overall vision**
- **Goals**
- **Objectives**
- **Timeline**
- **Garden plans:** *Include types of plants and garden location and dimensions. If you wish, you may include maps, diagrams, or drawings. Include the techniques or methods you use (e.g. outdoor raised beds, outdoor containers, etc.).*
- **Community involvement:** *How will you involve members of the community in garden planning and in the garden? How many people will be directly involved? How many will be indirectly involved? Describe plans for service-learning, neighborhood beautification or entrepreneurial projects connected to the garden (e.g. donations to a local food pantry, Plant a Row for the Hungry, plant sales to raise money for garden supplies).*
- **Need for support:** *How will a Project Orange ThumbSM grant help you establish, maintain, or improve your garden in ways you couldn't have done before?*
- **Other support and involvement:** *What other organization(s) is/are currently, or will potentially be providing assistance for your garden? Specifically, what kind of support would you receive from each group.*

Rules of participation

- Entries will be judged, and recipients chosen, by a panel of Fiskars Garden & Outdoor Living personnel, based on the criteria and requested information described herein. Decision of the judges in all matters is final.
- All information (including at least three photos) is required to process the application. Applications that do not address all criteria will not be considered.
- All entries become the sole property of Fiskars Garden & Outdoor Living and will not be returned. Fiskars Garden & Outdoor Living reserves the right to publish submitted materials.
- Open to any community garden in the 50 United States and DC only.

Upon receiving the grant, potential Recipients must agree to commit to the following:

- Grant a publicity release permitting Fiskars Garden & Outdoor Living to publicize and promote the grant and agree to participate in publicity requests associated with the Project Orange ThumbSM program;
- With assistance from Fiskars, publicize to the local community their garden and the support it received from Fiskars Garden & Outdoor Living;
- Maintain a journal throughout the gardening season. The journal will be supplied by and must be submitted to Fiskars Garden & Outdoor Living for its use and publication;
- Prominently post signage provided by Fiskars Garden & Outdoor Living recognizing the grant;
- Provide regular updates (minimum of 3) and photos to Fiskars Garden & Outdoor Living throughout the growing season;
- Within nine months of receiving the grant, submit a final report (including at least three color photos of the garden and participants) describing how the garden and the community benefited from the grant.

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